

Name: _____ Period: _____ Date: _____

Ch. 24: Imperialism Movie Project

Background/Directions: The owner of **STANGA PRODUCTIONS LLC** is putting together a multi-media campaign for their next blockbuster hit – a movie on European imperialism in the 19th and 20th centuries in India or China. The campaign will include releasing a trailer for the movie, making a movie poster for theaters, and making a movie website – complete with a list of characters, plot summary, and a quiz on historical information. This project is worth 10 individual points and 65 group points (total: 75 points).

Work-days: March 18-25, 2015

Due Date: March 26, 2015

Project Manager/Producer:

Google Spreadsheets, iMovie

The project manager should begin by identifying the various requirements from each team member. Then, the project manager should work with the group to set deadlines for completion, and put the list with dates into a Google Spreadsheet. Once the table of requirements and deadlines is complete, the project manager should share the document to all team members and Ms. Stanga (no later than the end of class on Friday 3/20).

The producer will work with the writer to put the movie trailer into production. The completed movie file should be uploaded to YouTube prior to the due date (and post the link to the Canvas discussion board with all group member names). The trailer should be 60-90 seconds long, including the title and credits. The title and credits should not be longer than 10 seconds combined. The image on the screen should move or change at least every 7 seconds, where appropriate. The trailer should be recorded in a horizontal format (as opposed to a vertical format). When filming, use the ‘rule of thirds’. The producer should utilize different camera angles, clear lighting, and CGI/green screen/etc. in the production. The movie should have at least 30 seconds of background music*, at least 2 different sound effects*, and either a voiceover or actor dialogues that total at least 30 seconds. The trailer should include subtitles for all spoken material (i.e.: include subtitles for any actor dialogue or voiceovers, etc.). The trailer’s audio should be clear of any distracting background audio (use Garage Band or Audacity to edit the audio), be clearly understood, and be appropriate volume. The trailer should **not** be of slides or still images.

*all of which must be Creative Commons licensed for reuse or provided in iMovie

Writer:

Google Documents & Presentations

The writer should begin by brainstorming, with the designer and website architect, a basic plot for a movie about imperialism in either India or China (do as assigned). The plot should include the minimum required historical information for the location. The plot should involve at least two primary (main) characters, a conflict or problem faced by one or both of the main characters, and a seemingly impossible/improbable/far-fetched solution to the conflict or problem. Type the plot into a Google Document. Once the group has agreed on the main plot for a full-length film, the writer should share the Google Document with all group members and Ms. Stanga, for approval by the end of class on Friday 3/20. Do not move onto storyboarding until Ms. Stanga has approved the plot.

Once approved, the writer will work with the producer to create a 60-90 second long trailer for the approved movie plot. The trailer should be inclusive of required historical facts/information. The writer will complete storyboarding template pages (on paper or online) that outline the expected screen image, dialogue/sound, and action for each screen in the trailer. On the storyboard templates, highlight all required historical facts/information. The trailer is intended to elicit the public to go and see the (full-length, unproduced) movie. The plot of the trailer should introduce future moviegoers to the main characters, the context, the conflict or problem, and have a cliffhanger. Do not begin production (i.e.: making the movie) until Ms. Stanga has approved the storyboards. All storyboards must be approved by the start of class on Monday 3/23.

Be sure to determine a release date and include it in the trailer with a title and credits (see producer for information on video parameters). The writer will act as director during any filming conflicts or needs (whereas the producer will be responsible for video editing *after* filming). **Note:* people outside of your group are not required to agree to be in your video, but may

Designer:
Adobe Photoshop

The designer will begin by helping the writer brainstorm the plot for a future movie. The designer will be responsible for creating a movie poster to be released to theaters to advertise for the movie. The poster should focus on a historical character or instance that is featured in the movie. The poster should be 8.5x11" in vertical form (as opposed to horizontal). The poster must include: a central image, a background, the movie's title, a one-liner, and names of the one or two main actors/actresses being featured. The poster should be in full-color (not black and white). The artist should consider symbolism carefully, and should follow the *7 elements* of movie poster design. It is highly likely that the designer will need to consult the writer for content assistance. Furthermore, it is highly likely that the designer will need to help isolate images for use in the movie and/or website.

Begin by sketching the design for the poster (including image, title, color options, etc.) and get Ms. Stanga's approval by the end of class on Friday 3/20. Once approved, the designer can begin the graphic creation in Photoshop.

Once completed with the Photoshop design creation, the designer will export the poster from Photoshop as a .jpeg file and send the file to the website architect. The website architect will put the poster on the movie's website. The website architect will most likely need the poster prior to the due date. The posters will later be in a poll for best image, of which the winner will get the poster printed in full-poster size to be put on display in the world history classroom! Also, the designer should export the design as a .pdf and email it to Ms. Stanga prior to the due date. If the designer finishes early, they should assist where needed most – with production or the website.

Website Architect:
Wix/Weebly

The website architect will begin by helping the writer brainstorm the plot for a future movie. The website architect will be responsible for designing a website for the upcoming movie that the group is creating/designing. The website should focus on the required historical content and information. Use a free site, such as Wix or Weebly (hint: use a template!), to create a website that advertises the movie's name, one-liner (headline) (can be the same or different from the one used by the designer), has a list and description of all major characters (minimum of three), and has a synopsis of the plot of the full-length movie. There should be a picture for the homepage that coordinates with the designer's poster. There should be pictures (or clipart) to go with each character's actor/actress name, character name, and description. The description of the characters should be at least 5-6 sentences for each one. The plot description should also include at least one image or graphic from the movie *and* at least one one-sentence quote from the movie that is put into a larger quote box within the description text block (see Ms. Stanga for guidance). The website architect will post a picture of the movie poster, sent by the designer, on this page as well.

The website should also feature a section with all of the historical content and information for the imperial colony state that the group has been assigned. All terms should be defined and all concepts explained. All of the information should be clearly organized and presented so that viewers can *learn* from the website page about European imperialism in either India or China. Below all of the descriptions and definitions should be a link to or an embedded quiz (i.e.: Quizlet, Kahoot, etc.). This quiz should contain 6-8 questions related to the published content about the historical information. Questions and answers should be submitted to Ms. Stanga for approval by the end of class on Monday 3/23.

Prior to the due date, the link to the website should be posted on the discussion board on Canvas with the names of all group members in the post.

On the due date:

On the due date each group should have: posted a link to the YouTube video to the Canvas discussion board, posted a link to the movie website to the Canvas discussion board, and sent Ms. Stanga a .pdf copy of the movie poster design. The producer must have posted the movie link and emailed Ms. Stanga the to-do list, the writer must turn in all approved storyboard template sheets, the designer must have emailed the .pdf of the poster, and the website architect must have posted the website link.

On the due date classes will watch each trailer and also visit the websites for each movie. Students will then use the quiz feature on each website to practice questions about the content on imperialism in India and China.